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- Included

# Rokely's

## 28<sup>th</sup> ANNUAL CATALOG

62.41

### BOYSENBERRIES

1939

SENSATIONAL NEW BERRY

Mammoth Two-Inch Fruit

Delicious, Hardy

NEW LOW PRICE

12 for \$1.00

Clipped, p. 17-18. See Page 15

### CATSKILL

MOST PROFITABLE  
MIDSEASON BERRY

Enormous Producer

Immense in Size

Excellent Quality

Long Season

Now Reduced to Only

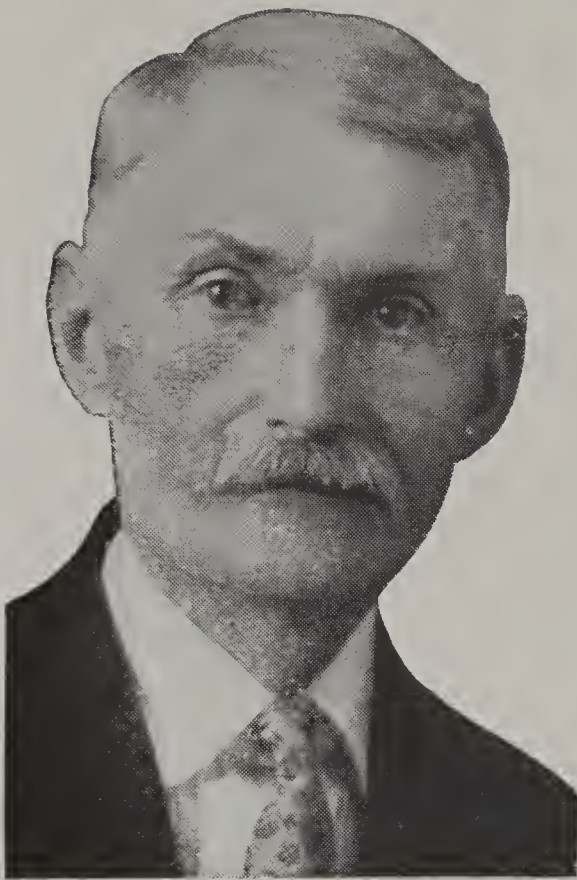
\$4.75

Per 1000

See Page 3

J. N. ROKELY & SON  
BRIDGMAN, MICHIGAN





J. N. ROKELY,  
Founder

# ROKELY'S SELL DIRECT TO YOU AT BARGAIN PRICES!

This catalog is our only salesman. When you buy from Rokely's you are paying no middleman's profit and no extra transportation and handling charges. Furthermore, you receive freshly dug stock, carefully handled and packed by experienced help, so that it is sure to reach you in the best of growing condition.

Rokely's plants are all grown on fertile sandy soil that not only produces heavy, fibrous-rooted plants but allows these plants to be removed with the entire root system intact. Fifty years of experience is back of every plant Rokely's sell and assures you the best stock it is possible to produce. Common sense advertising and conservative business methods reduce our overhead and make possible our low prices without impairing in any way the high standard of quality for which Rokely's stock has always been noted.

We invite your careful consideration of these facts when placing your order for nursery stock.

## Our Guarantee

We guarantee all nursery stock sold by us to be first-class, true-to-name, and free from injurious disease. We further guarantee safe arrival of your order by express or parcel post. All complaints of any nature, except untruthfulness to name, must be made within five days after receipt of shipment. However, it is mutually agreed between ourselves and purchaser that we are in no case to be held responsible for more than the original purchase price of the stock.

### Early Cash Order Discounts

**10%** DISCOUNT on all Cash Orders received during January, 1939.

**5%** DISCOUNT on all Cash Orders received during February, 1939.

These cash discounts apply only to stock ordered at regular catalog list prices, and do not apply to bargain collections or special quotations by letter.



A. J. ROKELY,  
Owner



Hardy Northern Grown Stock Produced Under Ideal Conditions

### MICHIGAN STATE DEPARTMENT OF AGRICULTURE

Orchard and Nursery Inspection  
Certificate of Nursery Inspection  
No. 506

This is to certify that the nursery stock of J. N. Rokely & Son, Bridgman, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after September 15, 1939.

JOHN B. STRANGE,  
Commissioner.

Bureau of Agricultural Industry,  
LAWRENCE O'NEILL.

E. C. MANDENBERG,  
In Charge of Orchard and  
Nursery Inspection.  
Lansing, Mich., Aug. 29, 1938.



# For Big Yields and More Profit

PLANT  
Rokely's  
BIG

## CATSKILL

MIDSEASON OFFSPRING OF PREMIER

This giant, flashing red new berry has taken the strawberry world by storm. A cross of the Marshall and Premier, it has proven by far the best and heaviest yielding midseason strawberry ever introduced. Under same conditions, Catskill will produce more quarts per acre and berries of larger average size than even Premier.

### HIGH QUALITY

In quality Catskill berries are good, fully as good as Premier, and are very firm, making excellent shippers. The bright green cap, enormous size, flashing color and showiness of Catskill make it sell well in any market.

### LONG SEASON

Although Catskill starts ripening about midseason, the crop is so large and borne over such a long period, that some growers are using it for both midseason and late. Catskill will be bearing nice berries when some of the later varieties are about gone.

### WIDELY ADAPTED

Catskill plants are large, long-rooted, vigorous growers, enabling them to mature the enormous crop of berries even under adverse conditions. Catskill has proven widely adapted, and should be grown as the main midseason berry in all except the far Southern states. Profit by the experience of others—grow Rokely's Catskill for profit.

NOW ONLY

\$4.75  
Per 1000

25 plants	.....\$0.40
50 plants	..... .60
100 plants	..... .90
200 plants	..... 1.30
300 plants	..... 1.75
400 plants	..... 2.10
500 plants	..... 2.50
1000 plants	..... 4.75

ORDER EARLY  
(See page 2)

### ROKELY'S PLANTS BEST

Corliss Shirley of Waterloo, Iowa, writes: "I received my strawberry plants one week ago and was very much pleased with them. In fact they were the nicest plants that I have seen around here."

From W. E. White, Spooner, Wisconsin, comes the following: "Received your plants O.K. I asked you to send me some good plants and you sure did—the best strawberry plants I ever bought. Many thanks."

### "MONEY-SAVER" PLOT

250 Catskill  
250 Grand Champion  
250 Premier  
250 Dorsett

\$4.25

No Discount,

1000 first-class plants





THE WORLD'S MOST FAMOUS STRAWBERRY

NEW LOW PRICE

\$4.75  
Per 1000

25 plants	.....\$0.40
50 plants	..... .60
100 plants	..... .80
200 plants	..... 1.30
300 plants	..... 1.75
400 plants	..... 2.10
500 plants	..... 2.50
1000 plants	..... 4.75

ROKELY'S  
HEAVY  
YIELDING  
**PREMIER**  
*Grown for Plants Only on Rich Sandy Soil*

BIG CROPS AND BIG PROFITS

This remarkable early variety has filled more crates, made more dollars and produced more genuine satisfaction for strawberry growers than any other variety yet introduced. A sure indication of its excellence is the fact that newer varieties must surpass it in order to become established. This grand berry is still ranking at the top of our list in plant sales. Here in Berrien County, Mich., the greatest berry-growing section in the United States, 75% of the entire strawberry acreage is planted to Premier.

DROUGHT AND FROST-PROOF

Early ripening, which assures highest prices, is only one of the many desirable qualities of Premier. It has a long fruiting season and from first to last every berry is big, bright red, and excellent both in quality and flavor. It never fails to produce its customary big crop and even when many other varieties are injured by late frost or drought, Premier will come through with flying colors. The plants are big, healthy and deep-rooted, leaves upright and spreading, providing protection from both sun and frost.

GROWN FOR PLANTS ONLY

Our Premier plants are all grown on specially prepared fertile sandy soil. The entire rows are dug up in filling orders and any weak, immature plants along the edges of the rows are discarded. Being grown on sandy soil the plants are easily removed with the entire root system intact. You are thus assured of receiving only first-class, thrifty, heavy-rooted Premier plants when you place your order with us.

"FULL SEASON" GARDEN

25 Premier	100	\$1.19
25 Catskill	PLANTS	
25 Aroma	only	
25 Gem		

No Discount

**SURPLUS  
STRAWBERRY  
PLANTS**  
**\$2.75**  
PER 1000

During our spring shipping season we usually have some plants of most varieties left on hand in the packing house at the end of each day. To avoid carrying these plants over we class them as Surplus Plants and offer them to buyers who are not particular about varieties at the low prices of \$2.75 per 1000. All freshly dug, first-class plants. Do not ask for named sorts, labeled, under this offer.

NO DISCOUNT



ORDER EARLY  
AND BUY FOR LESS  
(See Page 2)



# ROKELY'S *Quality* FAIRFAX

95c Per 100

"The very top of the list for quality" that's what everyone says who has tried this wonderful dessert strawberry. Ripening early, Fairfax berries are larger than Premier and are a deep, full red. Big, round, juicy fruit with a rich, distinctive strawberry flavor equalled by no other variety. Fairfax is enormously productive and very firm. Plants are big, long-rooted fellows, exceptionally free from disease and vigorous in growth.

## FAIRFAX PRICES

25 plants . . . . .	\$0.40	300 plants . . . . .	\$1.80
50 plants . . . . .	.65	400 plants . . . . .	2.20
100 plants . . . . .	.95	500 plants . . . . .	2.60
200 plants . . . . .	1.35	1000 plants . . . . .	4.95

## "QUALITY" GARDEN

100 Fairfax  
100 Dorsett

**\$1.29**

ONLY

No Discount

**\$4<sup>50</sup>**  
Per 1000

## Rokely's *Genuine* DORSETT

Dorsett has that delicious, rich, dessert flavor that places it above all others excepting Fairfax, making it a prime favorite for home gardens. Berries are bright, snappy red, large and perfectly formed, ripen evenly and are firm throughout. They stay bright and firm several days after picked. Dorsett is an early strawberry that produces enormous loads of perfect fruit. Plants are hardy and thrifty growers that make heavy picking rows. Will stand up and produce under both very dry and extremely wet conditions. Yields of 10,000 to 12,000 quarts per acre are often reported—you can do as well!

## DORSETT PRICES

25 plants . . \$0.35	300 plants . . \$1.65
50 plants . . .55	400 plants . . 2.00
100 plants . . .80	500 plants . . 2.40
200 plants . . 1.20	1000 plants . . 4.50





# BLAKEMORE

EXTRA EARLY! FIRM!

**\$3.75** Per 1000

Blakemore berries are bright red, with tough skin, firm flesh, and a high-spirited, tart flavor. Ripens extra early and bears enormous crops of large berries maturing to a pretty pointed shape and bright color. Due to its firm flesh and tough skin, Blakemore has proven a wonderful long distance shipper. Plants are vigorous and produce runners freely. Will thrive on the poorer soils and stand extreme weather conditions.

### BLAKEMORE PRICES

25 plants.....	\$0.30	300 plants.....	\$1.45
50 plants.....	.50	400 plants.....	1.75
100 plants.....	.75	500 plants.....	1.95
200 plants.....	1.10	1000 plants.....	3.75

I ordered from you two years ago and found your plants the finest I ever got. Am sending you another order for plants and peach trees.  
H. Eshelman, Nampa, Idaho.

# BIG EARLY CLERMONT

Extra-large, plump, new strawberry that is attracting much attention in the northern states. Berries are smooth, bright glossy red with an attractive green calyx. Excellent quality, ripen evenly, and are bright red to the center. Strong, vigorous plants with erect, healthy foliage. Yields with the best and berries hold their size exceptionally well over the season.

### CLERMONT PRICES

25 plants.....	\$0.40	300 plants.....	\$1.75
50 plants.....	.60	400 plants.....	2.10
100 plants.....	.90	500 plants.....	2.50
200 plants.....	1.30	1000 plants.....	4.75



"CHAMPION" Garden  
50 Grand Champion  
50 Blakemore **\$1.20**  
50 Dunlap  
No Discount



# Grand Champion

THE 40-DAY STRAWBERRY

This new long season berry commences to ripen with the Premier and still produces fancy berries with the Aroma. Extremely heavy yields of immense, bright red berries with enticing rich flavor and fancy appearance. Plants are large and sturdy with extra heavy healthy foliage which protects the blossoms from frost. Grand Champion is rapidly making a name for itself because of its heavy yield of extra fancy berries that top the market.

**\$4.95**  
Per  
1000

### GRAND CHAMPION PRICES

25 plants....	\$0.40	300 plants....	\$1.80
50 plants....	.60	400 plants....	2.20
100 plants....	.95	500 plants....	2.60
200 plants....	1.35	1000 plants....	4.95



# Old Favorite DUNLAP

**\$3<sup>50</sup>**

Per  
1000

If you love shortcake, you will surely appreciate one made with Dunlap. Probably the oldest strawberry grown but still one of our best sellers, proving that it is one of the best all-purpose berries ever offered. It produces wonderfully large crops of beautiful, crimson-red berries with a rich, distinctive flavor that makes them favorites for home use. Dunlap makes a profuse plant growth, and is so healthy and hardy that it does well in all sections of the country. The plants are medium in size, hardy, long-rooted, very prolific, and will hold their own under most any rough and tumble methods of cultivation.

## DUNLAP PRICES

25 plants.....	\$0.30	300 plants.....	\$1.40
50 plants.....	.50	400 plants.....	1.60
100 plants.....	.70	500 plants.....	1.85
200 plants.....	1.00	1000 plants.....	3.50

Springfield, Oregon.

The raspberry and strawberry plants arrived today in good condition. They are fine plants and you sent more than I paid for. Thank you.

M. J. WYLIE.



5000  
Dunlap  
for  
**\$15.00**



# Extra Early BEAVER \$3<sup>50</sup>

Per 1000

A heavy producer of deep glossy red berries. Hardy and frost-resistant. Berries are very firm and of such texture that it does not require picking more than twice a week. Begins ripening three or four days before Premier. Unsurpassed as a shipper and compares well with Premier in every way. In addition, it will make a good fruiting row on the poorer soils.

PRICES: 25 for 30c; 50 for 50c; 100 for 70c; 200 for \$1.00; 300 for \$1.40; 400 for \$1.60; 500 for \$1.85; 1000 for \$3.50.

## "BIG 6" GARDEN

50 Aroma	50 Clermont	<b>\$1.95</b> No Discount
50 Blakemore	50 Dunlap	
50 Beaver	50 Grand Champion	

# Standard LATE AROMA \$4<sup>25</sup>

Per 1000

This late berry is a favorite market and long distance shipping variety in the South, but is grown with equal success in most other parts of the country. The berries are uniformly round in shape and deep glossy red in color. The plant is a hardy grower and produces an abundance of healthy dark green foliage. The berry has a pleasing aromatic flavor peculiar to this variety alone.

## AROMA PRICES

25 plants.....	\$0.40	300 plants.....	\$1.65
50 plants.....	.60	400 plants.....	1.95
100 plants.....	.85	500 plants.....	2.20
200 plants.....	1.25	1000 plants.....	4.25







# ROKELY'S GIANT MASTODON EVERBEARING

\$160

Per  
100

The most widely grown ever-bearing strawberry—planted all over America. For many years now this fine variety has proven its worth. It will start bearing 90 days after planting and provide fresh strawberries all summer and fall. Our strain produces extra large berries of good flavor and bright red color. Planted this spring, Mastodon will bear loads of big, luscious berries this summer and fall. Next year they will bear spring, summer and fall. Large, strong plants enable this variety to outbear and outgrow other less vigorous kinds.

“SUPREME”  
EVERBEARING  
GARDEN

100 Mastodon  
100 Gem  
25 Wayzata

\$3.10

No Discount

25 plants ..	\$0.65	300 plants ..	\$3.60
50 plants ..	1.10	400 plants ..	4.40
100 plants ..	1.60	500 plants ..	5.20
200 plants ..	2.70	1000 plants ..	9.95

## Save Money - Order Early

If your order is sent early we reserve plants and ship at planting time. We offer:

**10% DISCOUNT IN JANUARY**  
**5% DISCOUNT IN FEBRUARY**

**FOR FULL CASH WITH ORDER**  
No discount on special bargain collections.

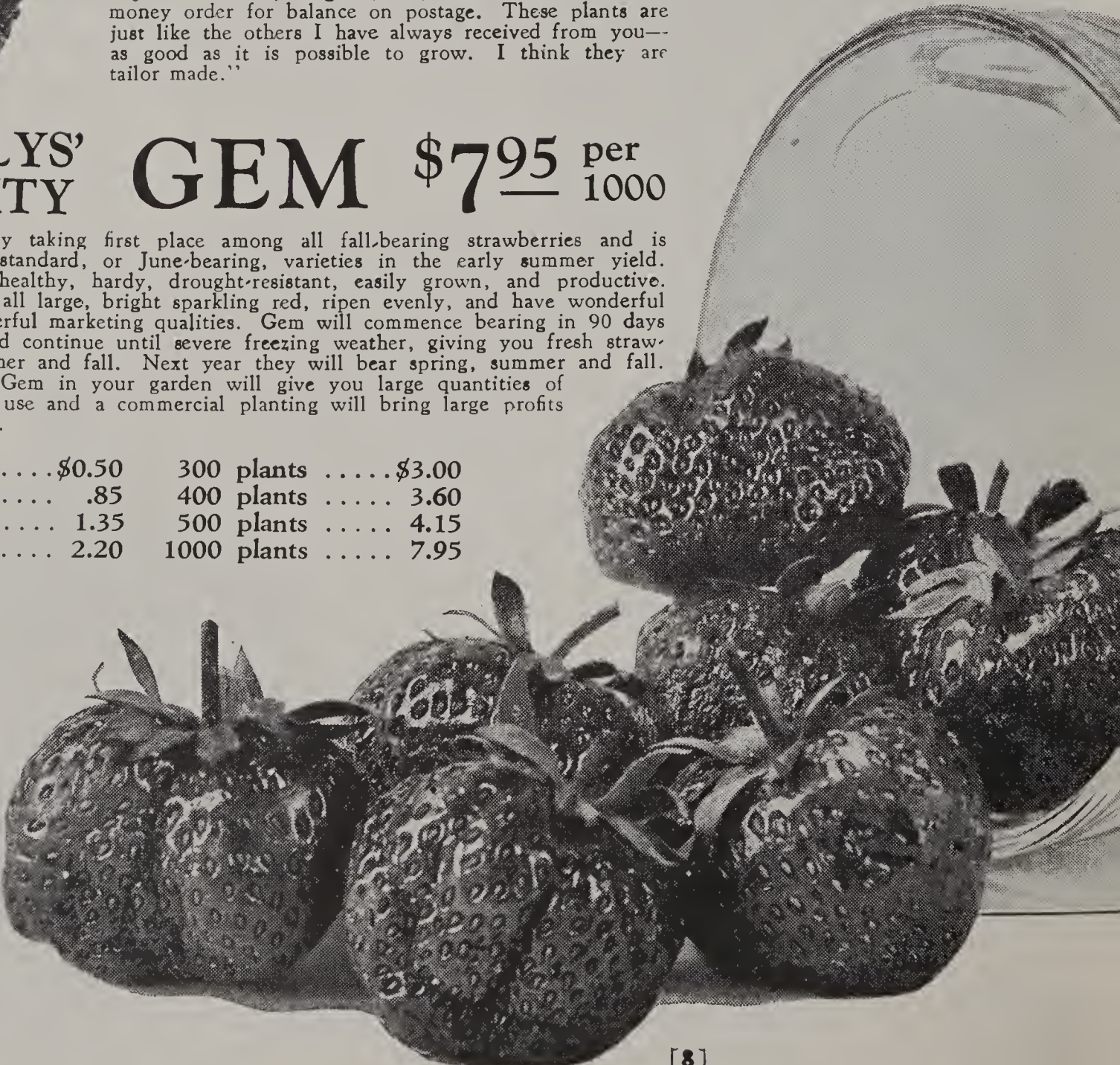
J. L. Hillman, Virginia, Ill., writes: “Enclosed find money order for balance on postage. These plants are just like the others I have always received from you—as good as it is possible to grow. I think they are tailor made.”

# ROKELYS' QUALITY GEM \$7<sup>95</sup> per 1000

Gem is rapidly taking first place among all fall-bearing strawberries and is equalling many standard, or June-bearing, varieties in the early summer yield. The plants are healthy, hardy, drought-resistant, easily grown, and productive. Gem berries are all large, bright sparkling red, ripen evenly, and have wonderful eating and wonderful marketing qualities. Gem will commence bearing in 90 days after planting and continue until severe freezing weather, giving you fresh strawberries this summer and fall. Next year they will bear spring, summer and fall. A few Rokely's Gem in your garden will give you large quantities of berries for table use and a commercial planting will bring large profits the same summer.

25 plants .....	\$0.50	300 plants .....	\$3.00
50 plants .....	.85	400 plants .....	3.60
100 plants .....	1.35	500 plants .....	4.15
200 plants .....	2.20	1000 plants .....	7.95

S. B. Hosmer, Middlefield, O., says: “Strawberries came through in excellent shape. All who have seen them pronounce them a nice lot of plants. Several friends have advised me they are going to send you an order.”



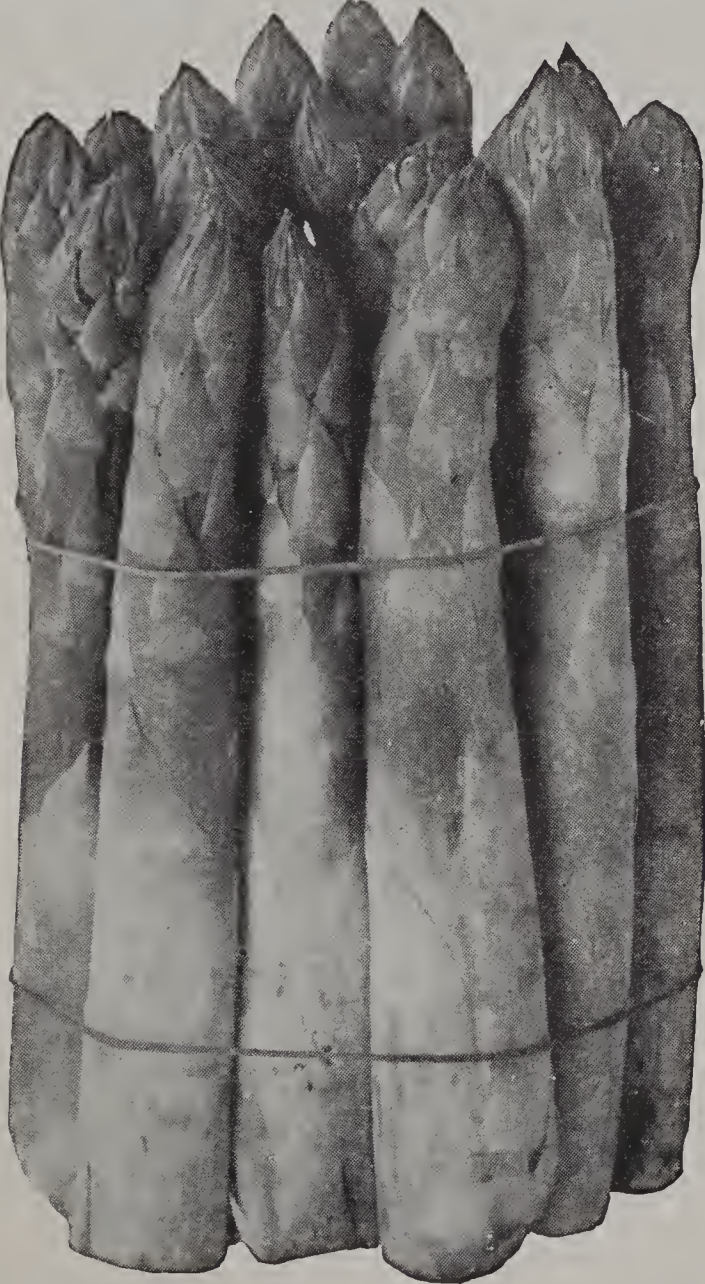


# ROKELY'S DELICIOUS WAYZATA

*The New Honey-Sweet Everbearer*

This most delicious new everbearer deserves all the praise given it. Wayzata is supreme among the everbearers for home use. The berries are extremely large and uniform; red to the heart, very firm, and possess the richest and sweetest flavor of any berry we have ever tasted. Wayzata plants are large in size and often have ten or more crowns—throwing out many fruit stems, which is the secret of their heavy-yielding ability. However, Wayzata makes very few runner plants, which, together with the active demand, accounts for the higher price for plants of this variety. **Supply limited—order early!**

25 plants	.....\$1.19	200 plants	.....\$ 6.75
50 plants	..... 1.95	300 plants	..... 8.90
100 plants	..... 3.75	500 plants	..... 12.95



## Victoria Rhubarb

Mammoth Victoria rhubarb is famed for size, flavor, tenderness and rich color. Immensely productive. Delicious for sauce, pie, etc. Earliest spring fruit.

Prices: 1 yr., 6 for 35c; 12 for 50c; 25 for 90c; 50 for \$1.65; 100 for \$2.90; 250 for \$5.75; 1000 for \$19.00. 2 yr., 6 for 70c; 12 for \$1.00.

25  
PLANTS  
\$1<sup>19</sup>



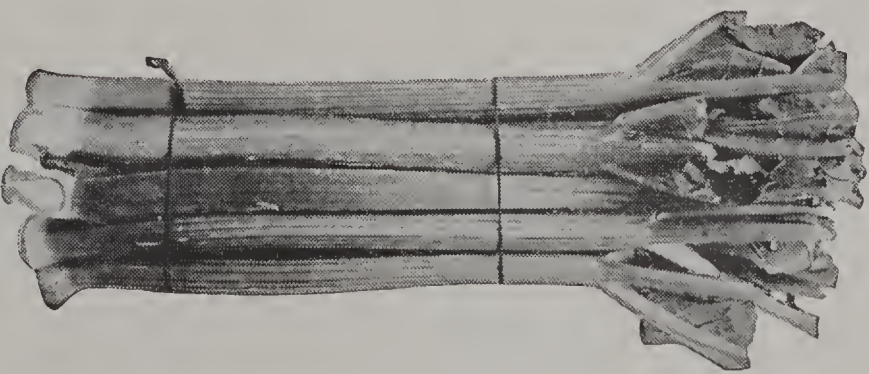
Erwin J. Beckerich, Collins, N. Y., writes: "In the spring of 1936 I purchased 500 Surplus Strawberry plants of you. They were the finest I ever saw. In the spring of 1937 we had strawberry shortcake twice a day and filled all our cans. They made great fruiting rows and were the hardiest plants I ever saw."

## Mary Washington Rust - Resisting ASPARAGUS

As an extra early money crop nothing can compare with asparagus. Growers are netting from \$500.00 to \$1,000.00 per acre from this early spring, easy-to-grow crop. There is always a good demand for fresh asparagus and a welcome early spring income can be obtained from asparagus growing on a commercial scale.

We offer you Mary Washington, which is the best of the Washington strains developed by the United States Department of Agriculture in their search for a rust-resistant variety. Our plants are grown from certified strain seed, on a rich sandy soil that produces long, white roots and heavy crowns. Don't buy ordinary asparagus when you can get **Mary Washington** for the same money.

Prices of Asparagus Roots: 1 yr. No. 1, 25, 30c; 50, 50c; 100, 85c; 250, \$1.90; 500, \$2.60; 1000, \$4.95. 2 yr. No. 1, 25, 50c; 50, 80c; 100, \$1.35; 250, \$3.00; 500, \$4.15; 1000, \$7.95.





# CUMBERLAND

## THE BUSINESS BLACKCAP

100 HEAVY-ROOTED  
1-YEAR PLANTS \$1.60

Cumberland berries are the aristocrats of the blackcap family and without question the best all-purpose black raspberry you can grow. Uniformly large and brilliant purplish black in color, they grow in big, attractive clusters. Easy to pick and easy to sell, for their beauty and luscious flavor attract buyers. Cumberland has every quality you want. A famous canner; superb for the table. Stands up for long distance shipping. A real money maker. Ripens medium late, following Logan and making a fine fruiting team with this popular variety.

### CUMBERLAND PRICES:

1-yr., No. 1 plants: 25 for 70c; 50 for \$1.00; 100 for \$1.60; 250 for \$3.50; 500 for \$6.60; 1000 for \$12.95.  
2-yr. transplants: 6 for 60c; 12 for 90c; 25 for \$1.65; 50 for \$2.45.

#### "Top of the Market"

##### Blackcap Planting

100 Cumberland  
100 New Logan

200 1-yr., No. 1  
plants \$2.40  
No Discount

#### "Gardeners Special"

##### Raspberry Planting

25 Cumberland  
25 Latham  
25 Potomac

75 1-yr., No. 1  
plants \$1.96  
No Discount

25 BIG  
Plants  
75c



## EARLY NEW LOGAN DISEASE-RESISTANT

New Logan produces an abundant yield of extra early, mammoth, delicious berries. Quality is superior to any other early variety. New Logan berries do not crumble or become seedy, but all mature to full size.

Plants are sturdy growers, highly resistant to disease and drought. Plant New Logan Early and Cumberland Late for longer picking season and greater profits.

### PRICES

1-yr. No. 1 plants: 25, 70c; 50, \$1.00; 100, \$1.60; 250, \$3.50; 500, \$6.60; 1000, \$12.95.

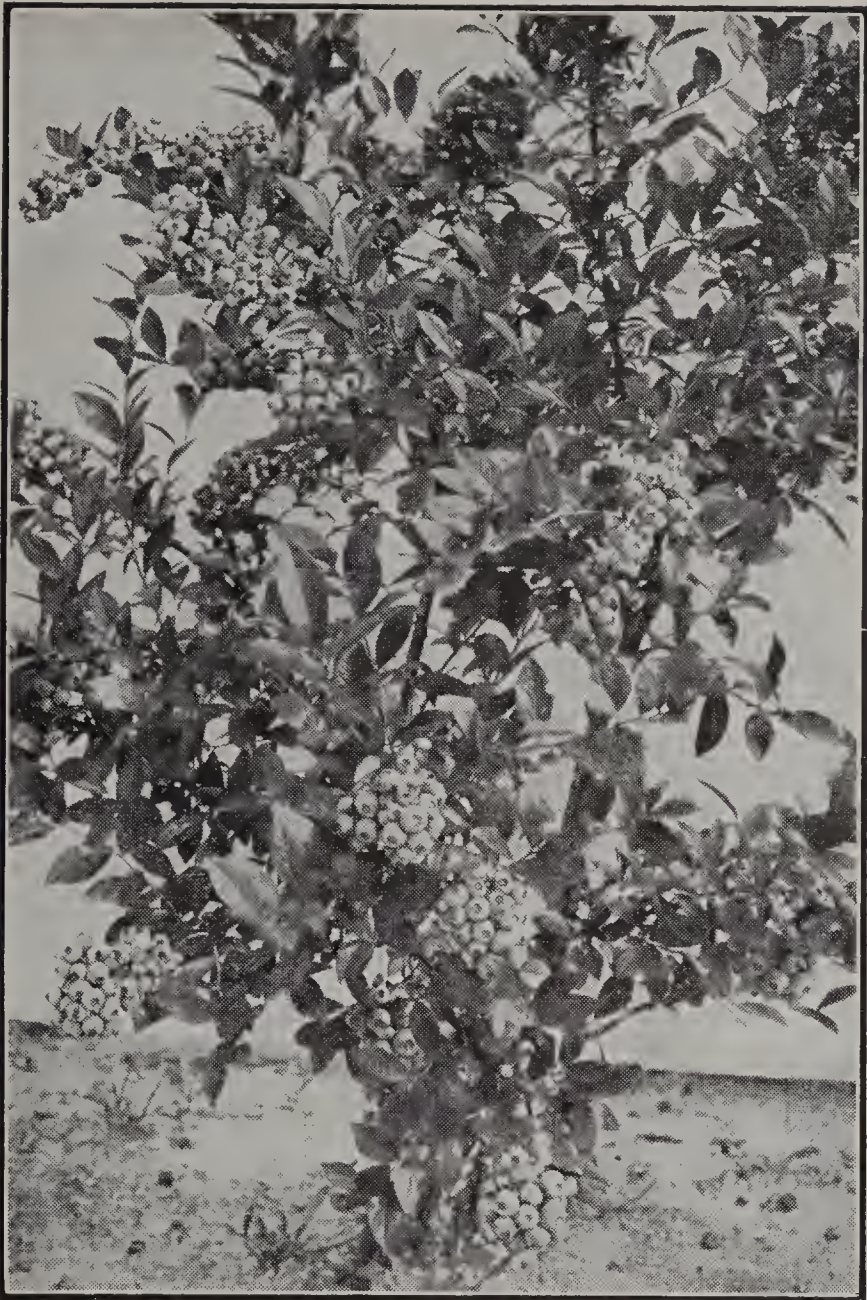
2-yr. transplants: 6, 60c; 12, 90c; 25, \$1.65.

### TESTIMONIALS

Arthur Woodring, of Stanfield, Oregon, writes: "I received my raspberry plants a few days ago. They are sure fine plants. I will send for more stock this fall."

From Chas. M. Fisher, Livingston, Wisconsin, the following: "Today I received the plants which you sent replacing the ones that were unsatisfactory, and it is indeed gratifying to deal with such a reliable dependable company. You can feel assured that in the future when in need of stock in your line I will place my order with you. Please accept my sincere thanks."





# CULTIVATED BLUEBERRIES

These giant, cultivated blueberries are the result of scientific breeding by state experiment stations and are far superior to the ordinary wild blueberries. Bushes grow to a height of 6 to 8 feet and bear enormous loads of large, luscious berries of highest quality and most delicious sweet flavor. Two to six bushes in your garden will furnish your family plenty of berries for fresh pies and canning. Highly profitable when grown for market as these large, fresh blueberries will bring 50c to 75c per quart on the wholesale market.

In order to thrive, blueberries require an acid soil with abundant moisture. If your soil is not acid it may be made so by mixing with a liberal quantity of acid peat, rotted leaves, pine needles, sawdust, or similar material.

We have limited stocks of the three leading varieties and will furnish as ordered until stocks are exhausted after which we reserve the right to substitute varieties equally as good.

**PIONEER.** Early. Fruit large, firm and good quality.

**RUBEL.** Midseason. One of the heaviest producers. Fruit large.

**RANCOCAS.** Late. Very productive. Fine flavor.

## PRICES OF CULTIVATED BLUEBERRIES

2-Yr. Bushes		3-Yr. Bushes	
2 for	\$ 1.25	2 for	\$ 2.00
4 for	2.30	4 for	3.60
6 for	3.25	6 for	4.80
12 for	5.70	12 for	8.95
25 for	11.00	25 for	16.00

## GOLDEN QUEEN YELLOW RASPBERRY

A beautiful golden yellow raspberry. Fruit is large, quality first class, very productive. Makes a wonderful showing when mixed with red and black kinds for table use. Flavor rich, sugary-sweet and luscious. Canes are hardy, upright growing, and almost thorn-free.

Prices: Heavy 1-yr. plants, 20c each; 6 for 90c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.50; 100 for \$6.95.

## POTOMAC PURPLE RASPBERRY

The most delicious purplecap you ever tasted! Mild, honey-sweet flavor. Valuable for fresh desserts, pies, jam, preserves. Very firm and does not crumble. Fruit clings to branch long after fully ripe. Berries enormous in size and tremendous yielder. Plants hardy, vigorous growers; exceptionally free from mosaic and other diseases. We have counted 20 to 25 berries on one stem of Potomac against 10 to 12 on Cumberland growing alongside.

Prices: 1-yr. No. 1 plants, 25, 80c; 50, \$1.25; 100, \$1.95; 250, \$3.95; 500, \$7.60; 1000, \$14.95.

## TREE STRAWBERRY

This highly interesting novelty plant grows into bushes 18 to 24 inches high. Bushes are covered with bright shining red berries in the shape of strawberries. An immense yielder like a raspberry. Makes delicious jelly and jams. Have something different in your garden to show your friends.

Prices: 6 for 60c; 12 for \$1.00; 25 for \$1.75; 100 for \$6.00.

25  
Big  
Plants  
80c





# The World's Greatest Late Raspberry

Rokely's  
Heavy  
Yielding

# LATHAM

By sheer pre-eminent merit Latham has become in a few short years the most popular Red Raspberry in the United States today. Popular in the home garden because it is easy to grow and sure to bear. Popular with berry growers because it makes them money, is a sure and heavy cropper, and the fruit carries well to market and commands a premium.

## IMMENSE BERRIES—SUPREME QUALITY

Latham berries are mammoth, bright red beauties averaging three-fourths to one inch in diameter. Uniform in size and shape, and present a delightful picture. Supreme in quality, the berries will cling to the bushes several days after ripening and never crumble. Sells at premium prices on all markets.

Now as **\$10.95**  
Low as Per 1000

### MEDIUM 1-YR. PLANTS

25 ....	\$0.65	250 ..	\$ 3.25
50 ....	.95	500 ..	5.70
100 ....	1.45	1000 ..	10.95

### 1-YR. No. 1 PLANTS

25 ....	\$0.85	250 ..	\$ 4.95
50 ....	1.35	500 ..	8.20
100 ....	2.25	1000 ..	15.95

### 2-YR. TRANSPLANTS

12 .....	\$0.90	50 .....	\$2.70
25 .....	1.50	100 .....	4.45

## HARDY—HEAVY YIELDER

Latham is a strong, sturdy grower. Absolutely hardy and the Rokely strain is absolutely free from disease. It thrives on every kind of soil and produces bumper crops of fine berries regularly. The canes grow large, straight and tall, and are literally loaded with berries which mature perfectly over an unusually long fruiting season.

Prof. W. H. Alderman, Chief of Horticulture, University of Minnesota, says: "The Latham variety not only is resistant to our winter conditions but it is also one of the most productive Raspberries with which we are familiar. Our test plots at the Minnesota State Fruit Breeding Farm have yielded from 254 to 294 24-pint crates per acre the third season after planting."

## SPECIAL OFFER

25 NEWBURGH  
25 LATHAM

1 Yr. No. 1 Plants

**\$1.35**

No  
Discount

[12]





# ST. REGIS

## EVERBEARING Red Raspberry 25 Heavy Plants 85c

St. Regis is the leading fall-bearing red raspberry. It ripens extra early and produces a big crop during the regular raspberry season, then continues to bear throughout the summer and fall months. Will commence bearing in September after planting.

St. Regis berries are medium to large in size and a brilliant crimson color. Flavor is rich, sweet, and especially tempting during the fall months. Has good keeping qualities, making it a splendid shipper. Growers receive \$6.00 or more per crate for St. Regis in the fall, making it highly profitable on a commercial scale. If you can't grow them for market, plant enough to supply your family needs.

Prices of St. Regis plants: 1 yr. medium, 25 for 65c; 50 for 95c; 100 for \$1.45; 250 for \$3.25; 500 for \$5.70; 1000 for \$10.95. 1 yr. No. 1, 25 for 85c; 50 for \$1.35; 100 for \$2.25; 250 for \$4.95; 500 for \$8.20; 1000 for \$15.95. 2-yr. transplants, 12 for 90c; 25 for \$1.50; 50 for \$2.70; 100 for \$4.45.

St. Regis

### Rokely's CHIEF Early Red

An established leading early red raspberry. Chief bears enormous crops of large snappy red berries ten days before Latham commences to ripen and continues well into the Latham season. Berries are as large as Latham and splendid keepers and shippers. Excellent quality and delicious sweet raspberry flavor making a wonderful home garden variety. Outclasses old early kinds in every respect. A sure and heavy cropper every year.

#### PRICES OF CHIEF PLANTS

1 yr. No. 1: 25 for 85c; 50 for \$1.35; 100 for \$2.25; 250 for \$4.95; 500 for \$8.20; 1,000 for \$15.95.

2 yr. transplants: 12 for 90c; 25 for \$1.50; 50 for \$2.70; 100 for \$4.45.

Newburgh

#### ALL SEASON RASPBERRY GARDEN

25 Chief  
25 Latham  
25 St. Regis  
1 yr. No. 1 plants  
No Discount

**\$1.90**

### Mammoth New Early NEWBURGH

Recently introduced, Newburgh is rapidly gaining favor with raspberry growers. The berries are very large; in fact, larger than those of any other variety. The size holds up well throughout a long picking season. Fruit is extra firm and an excellent shipper. Color is a bright, vivid red and quality even better than Latham. Ripens 1 week before Latham and bears enormous crops. The plants are vigorous and well-branched but do not grow quite as tall as most kinds. Fruit is borne on the outside of the plant, making picking easier.

#### PRICES OF NEWBURGH PLANTS

1 yr. No. 1: 25, 85c; 50, \$1.35; 100, \$2.25; 250, \$4.95; 500, \$8.20; 1000, \$15.95.  
2 yr. transplants: 12, 90c; 25, \$1.50; 50, \$2.70; 100, \$4.45.

25  
PLANTS  
85c



# ELDORADO

KING OF COMMERCIAL  
BLACKBERRIES

100 PLANTS Only \$1.25

The very finest commercial blackberry on the market. Eldorado berries are large as your thumb, jet-black, borne in large clusters and ripen well together. They are sweet and melting with that delicious aroma and flavor which can be found only in a wild blackberry. The berries are very firm and will remain in good condition for four to six days after picking. They will also retain their rich glossy black color until consumed, never turning red like the ordinary blackberry. No hard core, making them the choice of both canner and housewife.

The bushes are free from disease and immune to orange rust. The canes are vigorous and their yield of fruit is enormous. We have never known it to winter-kill or fail to produce an exceptionally fine crop of fruit.

Rokely's Eldorado plants are the healthiest, hardiest, and heaviest yielding strain on the market. Plant the best, they cost no more.

## ELDORADO PRICES

### Medium 1-yr. plants

25	.....\$0.45	250	.....\$2.75
50	......75	500	..... 5.00
100	..... 1.25	1000	..... 9.95

### 1 yr. No. 1 plants

25	..... 0.70	250	.....\$3.80
50	..... 1.00	500	..... 7.35
100	..... 1.85	1000	.....14.45

### 2 yr. Transplants

12	.....\$0.75	100	.....\$3.50
25	..... 1.20	250	..... 7.50
50	..... 1.95	500	.....14.10
	1000.....\$27.95		

## "EARLY AND LATE" BLACKBERRY GARDEN

25 Alfred	50 PLANTS \$1.00
25 Eldorado	No Discount
1 yr. No. 1 Plants	
Two Gardens (50 plants each)	\$1.85.



# ALFRED

The Coreless Early Blackberry

25 PLANTS 45c

Alfred is a big producer of large, jet black, plump berries, many of them 1½ to 2 inches long. Practically free from seeds, coreless, sweet and juicy.

Alfred ripens a week to ten days earlier than Eldorado, producing a heavy crop of fruit. A healthy, vigorous grower and bears nearly a full crop the year after planting. Absolutely hardy and will withstand temperatures of 30 degrees below zero. Favorite early market blackberry and superb for serving fresh, canned, or in pies.

## PRICES OF ALFRED PLANTS

### Medium 1-yr. plants

25	.....\$0.45	250	.....\$2.75
50	......75	500	..... 5.00
100	..... 1.25	1000	..... 9.95

### 1 yr. No. 1 plants

25	.....\$0.70	250	.....\$3.80
50	..... 1.00	500	..... 7.35
100	..... 1.85	1000	.....14.45

### 2 yr. Transplants

12	.....\$0.75	100	.....\$3.50
25	..... 1.20	250	..... 7.50
50	..... 1.95	500	.....14.10
	1000.....\$27.95		







# BOYSENBERRY

## THE BERRY SUPREME

A cross of the blackberry, raspberry and loganberry, Boysenberry is far more vigorous than any of its parents. Huge, plump, juicy, delicious berries, 1½ to 2 inches long, are borne in profusion. If you could taste them you would agree that in flavor they stand supreme. Whether eaten fresh or with cream, or canned for sauce, jam or preserves, or in pies, it is superior in every way to any other berry grown. Color dark wine-red. Boysenberry is almost seedless; is firm and therefore a good shipping berry. Produced in large clusters on long stems that stand away from the canes.

The plant is a tremendous, vigorous grower, and every cane is simply loaded with fruit. The fruit ripens over a very long period — almost two months. Boysenberry holds the record of almost six tons of berries from one acre, selling for \$1,760.00.

Plant Boysenberry this spring and be the first in your neighborhood to have this wonderful new delicious fruit.

### PRICES OF BOYSENBURY PLANTS

1-yr. No. 1 plants: 6, 75c; 12, \$1.00; 25, \$1.50; 50, \$2.45; 100, \$3.95; 250, \$9.25; 500, \$16.50; 1000, \$32.50.

#### "BIG VALUE" GARDEN

12 Alfred 2-yr. transplants  
12 Eldorado 2-yr. transplants  
12 Boysenberry 1-yr. No. 1  
No Discount

**36**  
Plants  
**\$ 1.85**



Illustration on left shows one of our blackberry 2-yr. transplants. Buy transplants and save a year!



# LUCRETIA DEWBERRY

## THE CREEPING BLACKBERRY

Lucretia dewberries are even larger than blackberries, lustrous black, coreless, sweet, and juicy. Ripen two weeks earlier than blackberries. Fine for fresh desserts, pies, jam, juices, etc. Very productive. Vines are thrifty and free from rust and other diseases. Best results are secured on the higher, sandier soils, their natural home. Will grow and produce wonderful crops on soils too light for other fruits.

**PRICES:** Heavy 1-yr. plants, 25 for 70c; 50 for \$1.00; 100 for \$1.85; 250 for \$3.80; 500 for \$7.35; 1000 for \$14.45.





Concord

# CONCORD

100 Vines \$1.95

America's leading wine and table grape. The only variety that is supreme for every purpose. Grows on all soils, producing enormous crops of highest quality fruit. Highly resistant to drought, insects and diseases. Very hardy. Produces compact bunches 5 to 7 inches long. Berries are large, bluish black, covered with attractive bloom. Highest keeping and shipping quality. Juice is rich wine-purple and very delicious either fresh or canned.

## 3-YR. CONCORD VINES BEARING AGE

For quick results plant Rokely's 3-yr. Concord Vines. These vines are large, thrifty, heavy-rooted plants that are ready to produce immediate results. Supply limited—order early.

**PRICES:** Each, 25c; 6 for \$1.25; 12 for \$2.25; 25 for \$4.35; 100 for \$7.95.

## MOORE'S EARLY - Black 12 Vines for 95c

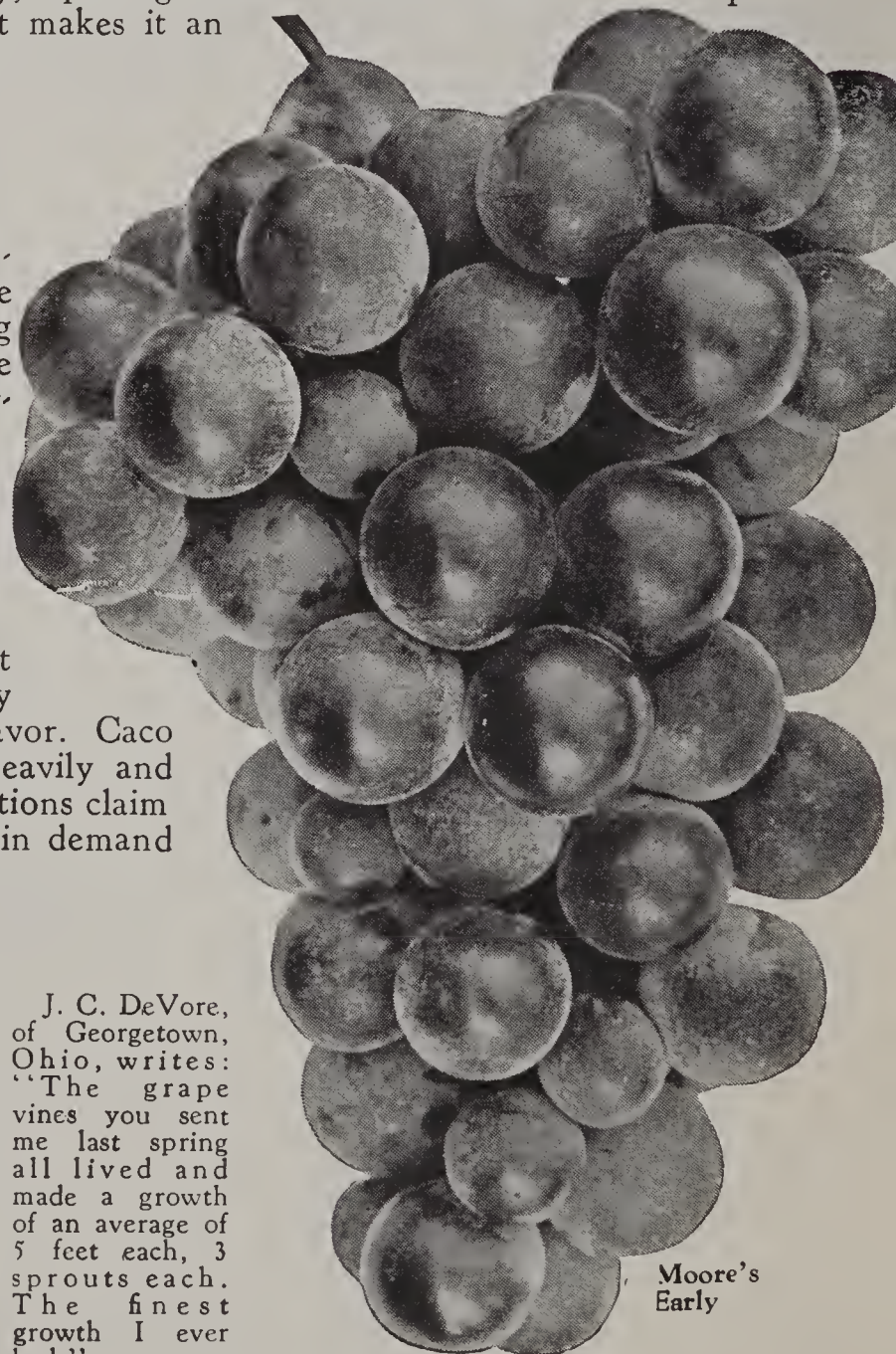
A heavy producing early variety. Profitable for commercial growing because it gets the early season high prices. Similar to Concord in appearance and quality, ripening about two weeks earlier. Has a peculiarly sweet flavor that makes it an excellent table grape.

## NIAGARA - White 12 Vines for 75c

The leading commercial white grape. More productive than other standard white varieties. The quality of Niagara compares with Concord, being superb for home use or shipping. Bunches are large and compact, berries large and of attractive appearance. In great demand as a table and wine grape.

## CACO New Red Grape (Illustrated on Back Cover)

We consider this the most beautiful and the best hardy red grape. The fruit is wine-red in color, very large, rich and sugary, with a delicious melting flavor. Caco is hardy, a vigorous grower, and bears young, heavily and regularly. Leading horticulturists and experiment stations claim it has no equal as a variety for home use. Always in demand on all markets at extra fancy prices.



Moore's  
Early

### "COMPLETE" VINEYARD

12 Concord  
6 Moore's Early  
6 Delaware  
6 Niagara

1-yr., No. 1 Vines

**\$1.89** No  
Discount

### "MONEY SAVER" PLANTING

25 Concord  
25 Moore's Early  
25 Caco

1-yr., Medium Vines

**\$2.45** No  
Discount

J. C. DeVore,  
of Georgetown,  
Ohio, writes:  
"The grape  
vines you sent  
me last spring  
all lived and  
made a growth  
of an average of  
5 feet each, 3  
sprouts each.  
The finest  
growth I ever  
had."



# FREDONIA

Three Weeks Earlier Than Concord

**6  
Vines  
\$1.00**

Fredonia is the earliest good black grape. A recent introduction of the New York Experiment Station, it is rapidly replacing the older standard varieties of early grapes.

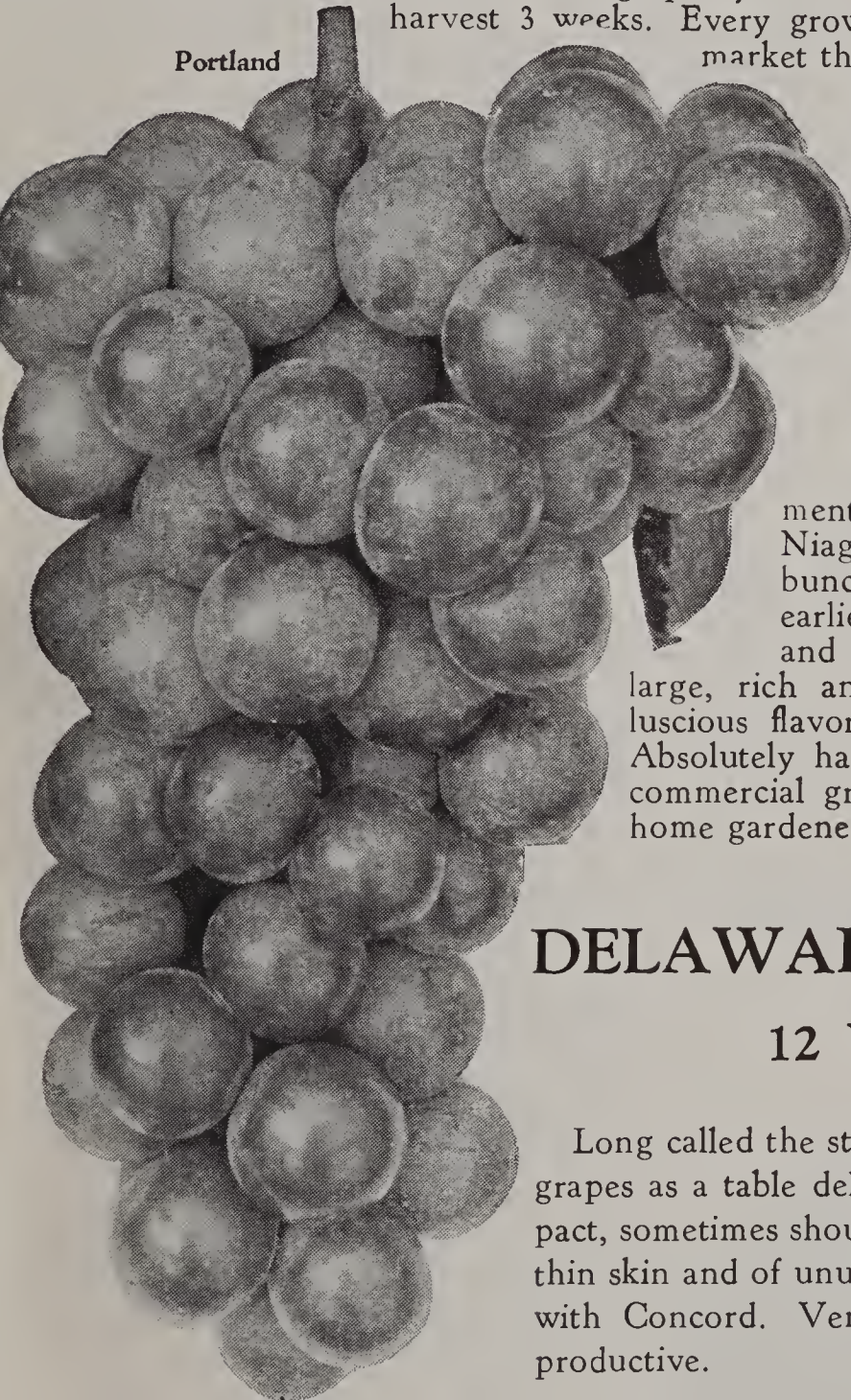
The vine is vigorous and productive and ripens its fruit three weeks earlier than Concord. The clusters are medium in size, cylindrical and very compact; berries large, round, and hang well to the bunch. The skin is thick and tough, and the flesh is juicy, solid, but tender. The quality is extra good, being equal or better than Concord.

## PLANT FREDONIA AND PORTLAND FOR SURE PROFITS

By planting these two new grapes you advance your grape harvest 3 weeks. Every grower knows it is the early market that brings the high prices.

Don't delay another year —get started with these two new, better varieties now!

Portland



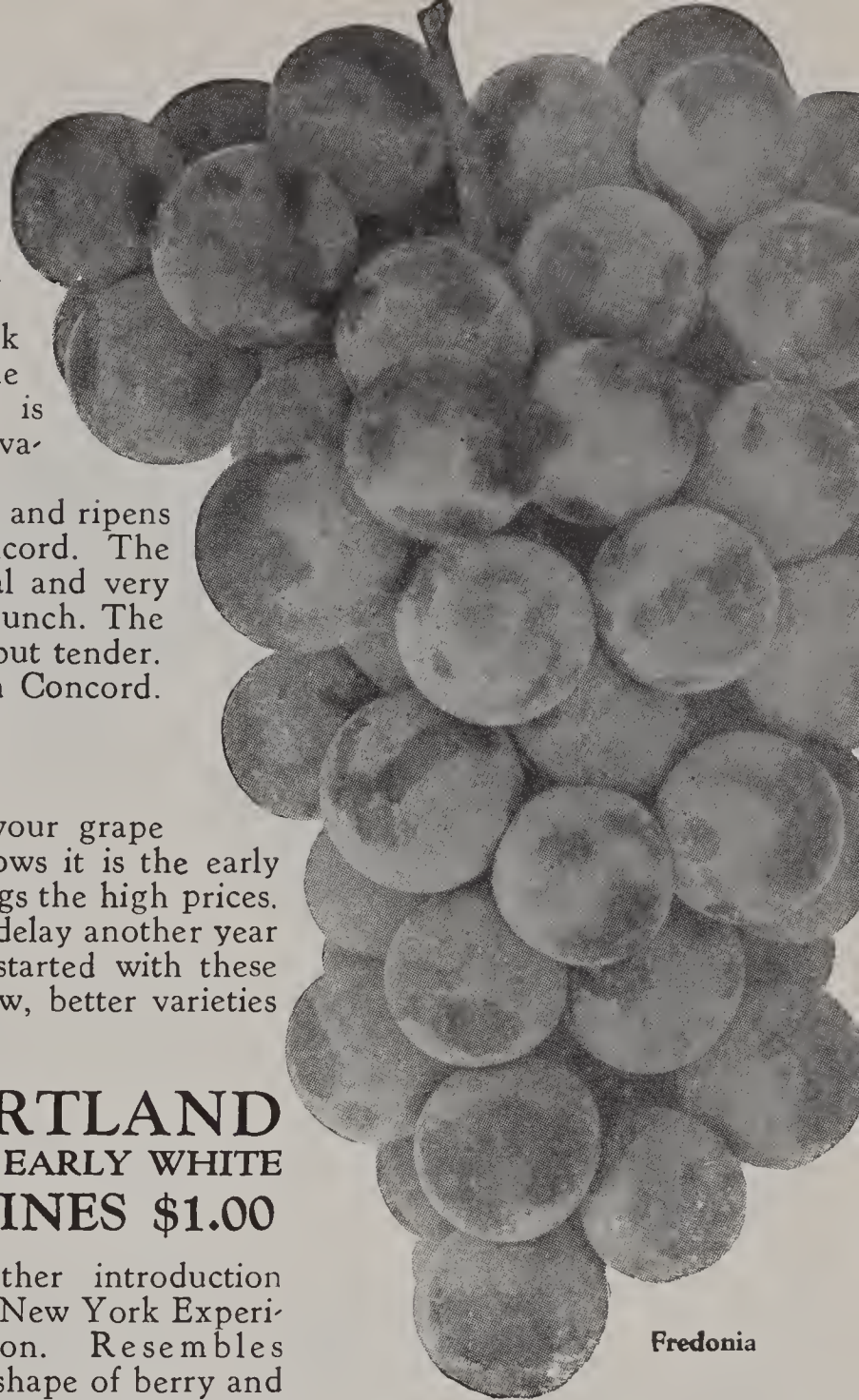
## PORTLAND NEW EARLY WHITE 6 VINES \$1.00

Another introduction of the New York Experiment Station. Resembles Niagara in shape of berry and bunch but ripens three weeks earlier. Bears young, heavily, and regularly. The fruit is large, rich and sugary, with a spicy, luscious flavor you certainly will like. Absolutely hardy. A real find for the commercial grower and a treat for the home gardener.

## DELAWARE - RED

12 VINES FOR 95c

Long called the standard of excellence of all grapes as a table delicacy. Bunch small, compact, sometimes shouldered. Berries small with thin skin and of unusually sweet flavor. Ripens with Concord. Very hardy and enormously productive.



Fredonia

### "Hi - Quality"

#### GRAPE COLLECTION

2 Fredonia  
2 Portland  
2 Caco

1-yr., No. 1

**6 Vines ONLY \$1.00**  
No Discount

### "Sugar Sweet"

#### GRAPE COLLECTION

4 Moore's Early  
4 Niagara  
4 Delaware

1-yr., No. 1

**12 Vines ONLY \$1.00**  
No Discount



Black  
Tartarian

# CHERRY TREES

## SOUR CHERRIES

All varieties, 2-year, 3- to 5-ft. trees.

PRICES: Each, 49c; 3, \$1.35; 10, \$3.95; 25, \$9.25.

**EARLY RICHMOND.** Best early cherry, much like Montmorency, except a trifle smaller and slightly more acid. Bright red and juicy. Heavy bearer.

**MONTMORENCY.** Large, late heavy cropper of dark red cherries. Thick meat and juicy, yet the best shipper known. Size and flavor make it the leader everywhere. A sure bearer under any ordinary conditions.

## SWEET CHERRIES

All varieties, 2-yr. 3 to 5-ft. trees:

PRICES: Each, 54c; 3, \$1.45;  
10, \$4.45; 25, \$10.45.

**BLACK TARTARIAN.** Large, glossy, purplish-black, heart-shaped fruit. Flesh mild and sweet and quality excellent. Fine for eating, canning, shipping.

**NAPOLEON or ROYAL ANN.** Finest yellow cherry. Fruit is very large, oblong, light lemon-yellow with a red cheek. Mighty good for eating and canning. Good shipper, prolific bearer.

# PLUM TREES

**BRADSHAW.** A splendid early. Large, dark violet-red. Flesh, yellow, juicy, good. Fine for canning or market. Ripens in August.

**BURBANK.** Most profitable market variety. Fruit large, oval, with reddish purple skin. Heavy yielder, hardy and bears young. Flavor excellent. Ripens in August.

PRICES: All varieties, 2-year, 3- to 5-foot trees:  
Each, 44c; 3, \$1.20; 10  
\$3.45; 25, \$8.95.

ANY  
**3** FOR **\$1.20**

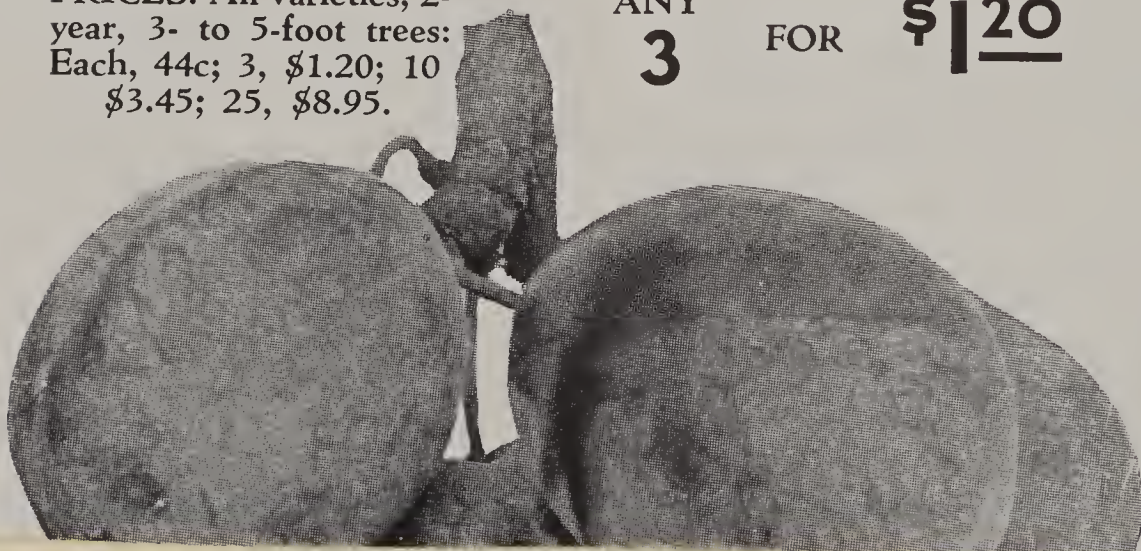
**GERMAN PRUNE.** Old favorite. Fruit is long, oval, purple with a thick blue bloom. Flesh is firm, sweet and pleasant. Highly esteemed for canning and drying. September.

**LOMBARD.** Medium size, violet-red, juicy, good, hardy and very productive. Probably the leading market variety of all European kinds. Used extensively for pies. Ripens August.

**YELLOW EGG.** Best and most popular yellow plum. Very hardy; trees grow rapidly, and produce abundantly even

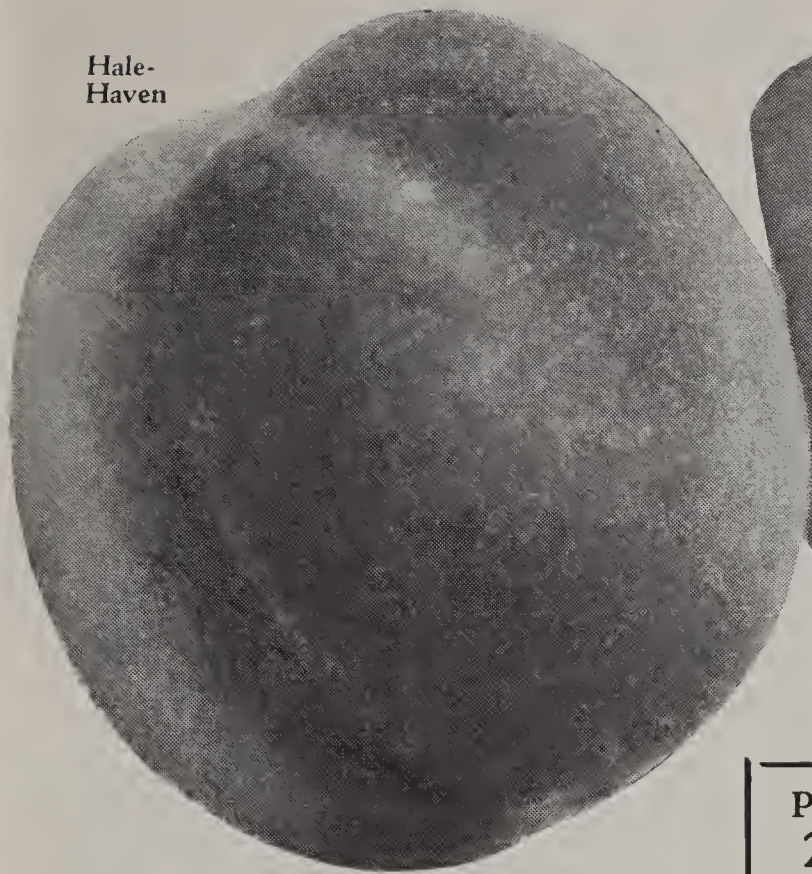


Montmorency





Hale-  
Haven



PEACH  
29c  
EACH

### HALE-HAVEN

Hale-Haven has the large size of the J. H. Hale along with the productiveness and high quality of the South Haven. It is a fancy freestone variety that ripens ten days earlier than Elberta. In color a deep snappy yellow, with a reddish tinted cheek. Flesh is yellow, rich, firm, and juicy. Hale-Haven is very hardy, a remarkably fast grower, and an exceptionally heavy producer. This marvelous peach looks better, keeps better and even tastes better than any other you have ever grown.

### SOUTH HAVEN

Exceptionally fine flavor. Flesh yellow and sweet. Its showy exterior combined with its earliness makes it a real money-maker. Ripens ten to fourteen days before Elberta. Trees are hardy, quick growing, and bear heavily and young. Freestone.

### J. H. HALE

Fruit extra large. Ripens just before Elberta and averages a third larger in size. Color beautiful golden yellow with deep carmine blush. Flesh yellow, sweet and melting. Fancy canning peach. Freestone.

### CHAMPION

The very best early white-fleshed freestone. Rich and juicy. Highly colored cheek. A favorite eating peach. Ripens in August.

### ROCHESTER

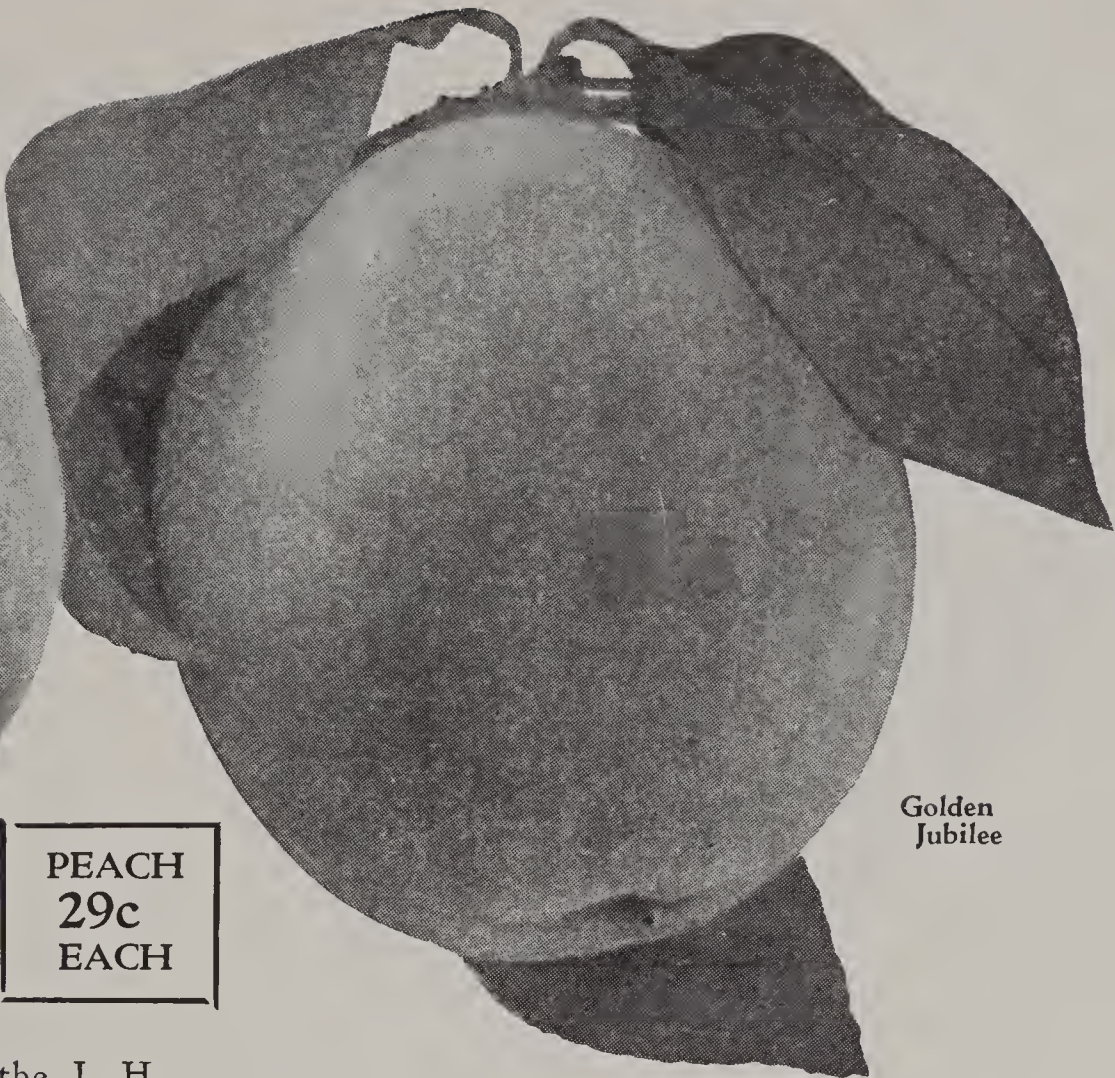
Early, orange-yellow with blazing red cheek and markings. Delicious flavor. Excellent canner and shipper. Freestone, very hardy, enormous cropper.

#### PRICES OF PEACH TREES

All varieties, 1-yr., 3- to 5-ft. trees

Each	.....\$0.29	25	\$4.75
3	..... .75	50	..... 9.00
10	..... 2.25	100	.....17.50

Golden  
Jubilee

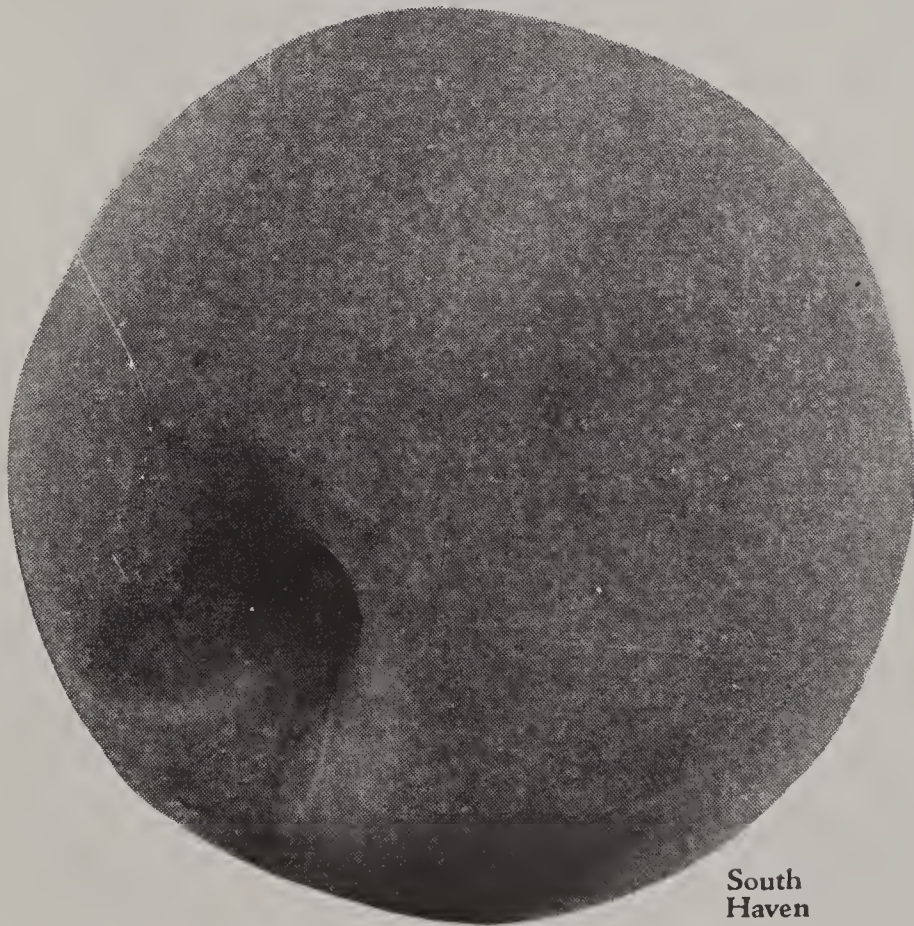


### GOLDEN JUBILEE

This enormous golden yellow peach with red blush was introduced in New Jersey, but has been thoroughly tested in northern states and found as hardy as Elberta. It ripens three weeks earlier than Elberta and is of better quality. The skin is yellow blushed with red; flesh yellow, juicy, tender and sweet. Freestone. One of the best shipping varieties on the market.

### ELBERTA

The standard market peach of the country. A valuable large peach of good quality; yellow with red cheek, juicy and highly flavored. Flesh yellow; freestone. Ripens midseason.



South  
Haven



## CACO GRAPES

### NEW RED GRAPE

Deliciously Sweet  
Early Ripening  
Young Bearing

**6** Heavy 1-yr. **90c**  
Plants

See Page 16

## RED, WHITE and BLUE GRAPE COLLECTION

6 Concord                      2 Niagara  
2 Moores Early              2 Caco

**12** Heavy 1-yr. **ONLY \$1**  
Plants



## Blueberry Plants

### JUST THINK!

Fresh, Juicy Blueberry Pies from  
Berries Grown in Your  
Own Garden

Delicious  
Productive  
Profitable  
Ornamental

**2 PLANTS**    2-yr. grade

**ONLY \$1.25**

See Page 11

**J. N. ROKELY & SON**  
**BRIDGMAN, MICHIGAN**